

*since 1994*

# MEETING project

[www.meetingproject.it](http://www.meetingproject.it)



# STORY

Established in **1994**, **Meeting Project srl** has been operating for 30 years as an Audio Visual Service Provider specializing in meetings, conferences, and live events and as a System Integrator, designing and installing multimedia systems in conference centers and dedicated public and private meetings and training venues.

Its headquarters for administration and sales are in Merate (Lecco). Its technical and operational office is in Milan. It relies on a team of skilled in-house specialists and trusted professional partners.

Since **1997**, it has been a member of Confindustria Lecco & Sondrio.

Since **2013**, it has been a SIEC - System Integration Experience Community member.

Since **2008** to **2023**, it has been the Technical Sponsor of Teatro alla Scala in Milan.

In **2009**, Meeting Project was the first Italian company to be awarded the InAvation Award by I.S.E. - Integrated System Europe, the largest and most authoritative European Fair in the professional Audio Video industry. The award was assigned in the Corporate Facility category to acknowledge its contribution to the planning and execution of the Unimagement International Research and Training Center in Turin commissioned by Unicredit Group.

In **2011**, Meeting Project was among the founders of the Italian Technology Platform on Cultural Heritage set up by Confindustria Innovative & Technological Services together with MIUR (Italian Ministry of Scientific Research and Education) to promote the use of innovative services, new technologies, and Information Technology to exploit and enhance cultural heritage.

In **2015**, Meeting Project was among the first companies in the sector to achieve ISO 9001:2008 certification for its quality management system.

In **2018**, the company received the Bosch Award.

Since **2018**, it has been certified against the ISO 9001:2015 Quality Management System standard, ACCREDIA.





Sound systems for hearing  
Sound to listen to

Video systems for viewing  
Videos to watch

Lighting systems for illumination  
Lighting to admire

Sound – Video - Lighting systems to stir emotions  
Sound – Video – Lighting systems to be enjoyed



# SERVICE

Meeting Project's work philosophy is based on a perfect balance between technology and professionalism, giving us the confidence to achieve outstanding results. That is one thing that has allowed MeetingcProject - in over 30 years of professional activity - to become one of Italy's major AV service providers.

Meeting Project chooses the members of its technical staff among the best Italian audio/video/lighting specialists in small and large-sized live events.

- Small- and large-sized amplifier systems
- Wireless battery-powered amplifiers
- Wired and wireless microphones
- Wired or wireless digital conference systems
- IR or digital simultaneous translation systems
- Audio recording and production
- Live and on-demand audio & video streaming
- Video conferences
- Color-matched LED Wall panels  
– pitch from 2.9 to 1.5 mm.
- 2000 to 40000 ANSI lumen projectors with resolutions up to 4K
- 15-inch to 105-inch monitors with resolutions up to 4K
- Video making and post-production
- Mobile video making
- Graphic mixers and media servers
- Information technology
- LED lighting systems
- Ring lights
- Architectural lighting systems
- Generator sets
- Scenic design
- Stages
- Podiums
- Seats

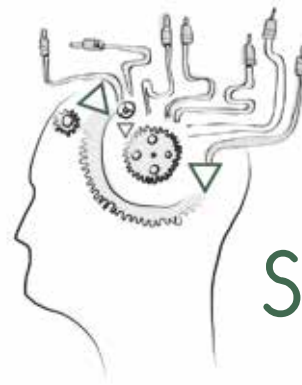


Technologies for the present  
Technologies for the future

Technologies for learning  
Technologies to be implemented

Technologies for designing  
Technologies to be deployed

Technologies for watching and hearing  
Technologies to be used



# SYSTEM INTEGRATOR

From small to large projects, from small to large installations, Meeting Project's approach remains the same: understand the client's needs, and provide appropriate and effective technical solutions. Our working methodology is based on a staged approach and key concepts: **brainstorming, technical briefing, feasibility study, product identification, design, and implementation.** System Integrator activities include scheduled maintenance, technological upgrades of installed audiovisual systems, and technical management

The projects we have completed include the following:

- Arena di Monza** – Sound system for arena and grandstands, press room, trainers' room, gymnasium
- ATM Milano (Milan Transportation Company)** – Audio-video-videoconferencing systems for the Crisis Room
- Milan Chamber of Commerce** – 2 venues: Palazzo Giureconsulti, Palazzo Turati - Audio-video systems (event areas, meeting rooms)
- Como-Lecco Chamber of Commerce** – Audio-video system (auditorium in Como and Lecco)
- CFMT Service Industry Management Training Center** in Milan and Rome – Audio-video systems
- Mountain Community of Valsassina, Valvarrone, Val d'Esino & Riviera** – Audio-video-videoconferencing systems, of "Collaboration Meeting" room (Mountain Community auditorium and 26 city council meeting rooms)
- Confindustria Lecco & Sondrio** – Audio-video-videoconferencing systems (auditorium and meeting rooms)
- Edison Milano** – Audio-video-videoconferencing systems (shareholders meeting room, meeting rooms, trading room, orangerie)
  - Audio-video systems at "Officine", Milan Bovisa Polytechnic
- Edison Torino** – Audio-video systems at "Officine" Turin Polytechnic
- IBM Italia** – Milano - Client Center in Segrate (MI) – multimedia systems (auditorium and meeting rooms)
  - Roma - Software Executive Briefing Center – Multimedia systems (reception area, meeting rooms)
- Illimity Bank** – Audio-video-videoconferencing systems (reception area, meeting rooms, Board rooms)
- Red Bull** – Audio-video-videoconferencing systems (conference room, meeting rooms)
- Teatro alla Scala** – General performance sound system - Toscanini foyer and Balcony foyer
  - Closed-circuit TV system for 4k performance live streaming
- Unicredit Group** – Unimanagement Turin – Audio-video systems ( InAvation Award 2009)



PROJECT  
**INAVATION**  
AWARDS '09  
WINNER



Events to be designed  
Events to be created

Events for creating  
Events for daydreaming

Events for communicating  
Events to be experienced

Events for remembering  
Events worth remembering



# EVENTS

Events production plays a crucial role in Meeting Project's corporate strategy.

We organize and provide technical and support services for corporate clients and agencies during conferences, concerts, meetings, live shows, and private events.

Our team comprises skilled professionals: producers, creative directors, architects, set designers, engineers, conference interpreters, artists, wedding planners, flower designers, photographers, location managers, and tour operators, including local firms and associations.

- Location scouting
- Stage installations
- Technical arrangements and room set-ups
- Flower arrangements
- Catering
- Reception organization and management
- Secretariat services, event staff
- Special guests, entertainment, spectacularization
- Security service, pass management

A major area of our activities is organizing companies' hospitality services for their customers and suppliers.

Meeting Project has organized entirely or contributed significantly to events on behalf of:

- Teatro alla Scala
- ECB (European Central Bank)
- IBM Italia
- Edison
- Monza Royal Palace
- Unesco – World Culture Forum
- Milano Cortina 2026 - Winter Olympics assignment ceremony
- Biologique Recherche Paris
- Milano Beauty Week
- Milano Royal Palace - "The Last Supper"



# OUR CLIENTS

ABI – Aspen Institute Italia – Banco BPM - BBV Gastaldi Events  
ECB (European Central Bank) - Biologique Recherche  
Chamber of Commerce (Milan, Monza Brianza, Lodi branch)  
Chamber of Commerce (Como-Lecco branch)  
CFMT (Service Industry Management Training Center) - Collistar  
Municipality of Monza – Municipality of Merate  
Mountain Community of Valsassina, Valvarrone, Val d'Esino & Riviera  
Confindustria (Lecco & Sondrio branch) – Consulate General of the United States  
Cosmetica Italia – Edison - Excelsior Hotel Gallia Milano  
Milano Cortina 2026 Foundation - IBM Italia – InRete Kyndryl Italia - Mutika  
Teatro alla Scala – Philharmonic Orchestra – Parcam  
Regione Lombardia (Lombardy regional government)  
Rolex – Teatro alla Scala – Tinexta - Luigi Bocconi University  
Monza Royal Palace - VTS Value Trasformation Service

# Brand & Partners

AEQ – Allen & Heath – Apple – Analog Way – Barco – Black Magic Design  
Bose – Bosch Cisco– Dataton – Extron – Logitech – Lg  
K-Array – Kramer – Meyer Sound – Neumann – Panasonic – Polycom – QSC  
Samsung – Sennheiser – Sharp – Shure – Sony  
Soundcraft – Televic – Vimeo Wave & Co - Yamaha - Zoom

# CONTACTS

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